

Links for Students and Teachers: Networking & Branding Resources

Social Media, Networking, and Work Search

5 ways 2020 changed job searching forever: <https://www.fastcompany.com/90586406/5-ways-2020-changed-job-searching-forever>

Social Media for Work Search: <https://alis.alberta.ca/look-for-work/find-work/work-search-online/use-social-media-for-your-work-search/>

Four Ways for Students to Network: <https://www.collegeraptor.com/find-colleges/articles/tips-tools-advice/how-to-network-in-high-school-and-college/>

“How to Network on Social Media”: <https://www.monster.ca/career-advice/article/hail-networking-ca>

Personal brand: <https://myfuture.edu.au/career-insight/details?id=use-personal-branding-to-stand-out-in-the-crowd#/>

Manage Online Identity

“Take Charge of Your Social Media Identity”: <https://alis.alberta.ca/look-for-work/find-work/work-search-online/take-charge-of-your-social-media-identity/>

“Building a positive digital footprint”: <https://myfuture.edu.au/career-insight/details?id=building-a-positive-digital-footprint#/>

“5 ways to clean up your digital footprint”: <https://myfuture.edu.au/career-insight/details?id=5-ways-to-clean-up-your-digital-footprint#/>

Using LinkedIn:

<https://www.linkedin.com/pulse/linkedin-tips-high-school-students-judy-schramm/>

Creating a Professional LinkedIn Profile:

https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/LinkedIn%20Profile%20Checklist%20-%20High%20School%20Students.pdf

Safety on LinkedIn: <https://techboomers.com/t/is-linkedin-safe>

Employability skills

<https://myfuture.edu.au/career-insight/details?id=what-are-employability-skills#/>

Lesson Plans and Activities for Networking:

South Dakota Career Advisors Networking Lessons/Activities:

https://dlr.sd.gov/workforce_services/individuals/career_launch/toolkit_documents/4-6_networking.pdf